

Press release

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WWF Finland's award-winning environmental programme inspiring climate action around the world

The Green Office programme developed by WWF Finland has become the leading environmental scheme in Finland. The programme is now expanding overseas. Today, the Finnish Facility Management Association FIFMA awarded WWF's Green Office programme as the facility management act of the year.

The Green Office programme is aimed at reducing the ecological footprint of offices and decreasing greenhouse gas emissions. The programme is presently being expanded abroad through collaboration with the international WWF network and through international Green Office companies operating in Finland.

"Currently, the Green Office concept is being actively utilised in, for example, Turkey and Vietnam. The programme is also being piloted in Sweden and Portugal, and negotiations are underway with Denmark and China. Many Finnish companies have found Green Office to be a productive system, and they are looking to implement it in their overseas branches as well," says **Helka Julkunen**, Head of Green Office, WWF Finland.

Tieto is one of the internationally operating Finnish companies in the Green Office network. "We are currently using WWF Green Office standard in Finland but we plan to expand it to other countries as well. Tieto has chosen to follow the WWF Green Office standard because it is practical and easy to realize and it also shows our external stakeholders that we take environmental issues seriously. In those offices we have certified, we can see a significant decrease in waste volume and also a decrease in energy consumption," says **Carl-Harald Andersson**, Senior Vice President and Head of Corporate Responsibilities in Tieto.

Today, the Finnish Facility Management Association FIFMA awarded WWF's Green Office programme as the facility management act of the year. Among the reasons for awarding WWF, FIFMA listed the Green Office's significant impact in practice, its ability to highlight the principles of sustainable development as well as enhancing the brand of a sustainable society.

"A service economy requires human-friendly concepts and management models to balance technology and products. Green Office is a unique concept, and it is working. The great success of the programme is based on trust, which has, as various trend surveys have indicated, been the key to Finland's success. Green Office has managed to create new operating methods and open communication channels between parties that normally might not interact," says Helka Julkunen.



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The Green Office network consists of 200 organisations with over 60,000 employees. The network includes companies, public administration and organisations. This year will be the 10th anniversary of the programme developed by WWF Finland.

More information:

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WWF's Green Office is an environmental management programme for offices. It aims to reduce the ecological footprint of offices and decrease greenhouse gas emissions. WWF grants Green Office labelling rights to offices fulfilling the criteria of the Green Office programme.

www.wwf.fi/green_office