



WWF

WWF BALTIC
ECOREGION
PROGRAMME



Join WWF
for a healthy
Baltic Sea

WWF Baltic Ecoregion Programme

The WWF Baltic Ecoregion Programme is an ambitious and highly influential force working to conserve and restore the health of the Baltic Sea. The programme is comprised of WWF and NGO partners in each of the nine coastal Baltic Sea countries.



We aim to ensure that the Baltic Sea is planned and managed through a holistic ecosystem-based approach, protected from excessive eutrophication and that the long-term sustainability of fish stocks are secured.

WWF and its partners in the Baltic Ecoregion Programme work together to develop, advocate and implement solutions to protect the Baltic marine ecosystem and ensure the sustainable use of its resources. Our work promotes a holistic and integrated approach to the conservation and sustainable management of the Baltic Sea, while addressing the biggest threats facing this sensitive region including eutrophication and overfishing.

The WWF Baltic Ecoregion Programme works on the ground and in

policy arenas. We combine scientific knowledge and expertise with creative innovation and political determination to save the unique life and beauty of the Baltic Sea. Our team of highly experienced international experts work to forge dynamic regional partnerships to save the Baltic Sea.

We also work with local communities and key stakeholders – such as fishermen, farmers, local industry and other conservation groups – to cooperate in the management of our shared marine resources.

Our long-term vision is to secure a healthy ecosystem for the Baltic Sea and to ensure that:

- Conservation and use of the sea is planned and managed through a holistic ecosystem-based approach
- Long-term sustainability of fish stocks are secured
- The Baltic Sea is protected from excessive eutrophication

The WWF Baltic Ecoregion Programme is uniquely positioned to affect lasting, positive change in the region. The programme represents an international network that includes the access to, and support of:

- Partner offices in each of the Baltic Sea coastal countries
- Over 800,000 members / supporters across the region
- A growing staff of experts and advisors working on our priority issues around the Baltic Sea region and in our policy office in Brussels
- Private and public sector partners dedicated to finding and implementing innovative solutions together with WWF

Please join the Baltic Ecoregion Programme and its partners – described on the following pages – in ensuring that the Baltic Sea will once again be a clean sea, able to support healthy fish stocks, thriving populations of marine life and vibrant coastal communities.

We need your support – together we can save the Baltic Sea!

OUR VISION

A sea in which the full diversity of life is celebrated and secured for future generations.

A region where people thrive in harmony with nature, where flourishing economies rhyme with abundant wildlife and a clean sea.



Working Together to Save

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WWF FINLAND

WWF Finland was established in 1972. One of the top priorities for WWF Finland's conservation work is the Baltic Sea. Our main focus is to improve the condition of the Baltic Sea by reducing the effects of eutrophication, promoting sustainable local fishing, preventing oil spills through improved maritime safety, and preserving the endangered species and habitats of the region through the establishment of marine conservation areas and integrated sea use management.

www.wwf.fi

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WWF SWEDEN

The protection of white tailed eagles and seals were WWF Sweden's first priorities in the Baltic Sea. Today our overarching goal is to address the environmental problems facing the Baltic Sea and implementing a comprehensive integrated sea use management. Through all of our main priorities, such as fishing, eutrophication and shipping, we are striving to achieve this goal, and make our marine ecosystem healthier.

www.wwf.se

WWF DENMARK

WWF Denmark has a strong focus on marine conservation issues. Denmark is surrounded by water with a coastal line of more than 7,000 kilometres supporting marine habitats such as rocky reefs, bubble reefs and vast tidal areas. WWF Denmark employs a broad approach in delivering our conservation goals, often engaging politically for the designation and good management of marine protected areas, especially Natura 2000 areas. We also continue to emphasize sustainable fishing by encouraging the market for sustainable seafood, and by promoting an ambitious reform of the EU's Common Fisheries Policy.

www.wwf.dk



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WWF GERMANY

Since 1991, WWF Germany's Baltic Sea Project office in Stralsund has been working to protect rich marine life areas. Through a range of projects and campaigns, the Baltic Sea office is promoting integrated sea use management and sustainable maritime spatial planning, including effective management of marine protected areas. The Stralsund office is also active in the development of innovative tools tracking bycatch (unwanted catch of fish and sea animals in fishing nets). Further focus includes sustainable shipping and the reduction of the negative impacts of infrastructure development.

www.wwf.de

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e the Baltic Sea



BALTIC FUND FOR NATURE & WWF RUSSIA

WWF Russia is, together with the Baltic Fund for Nature (BFN), supporting environmental networks in northwest Russia. Given the enormous scope of WWF Russia's focus, WWF's partnership with BFN promotes international cooperation for biodiversity conservation in the Baltic Sea region and northern Europe. BFN supports and participates in the implementation of research projects on regional biological diversity protection, with a special focus on endangered species and valuable biotopes in northwest Russia.

www.wwf.ru
www.bfn.org.ru



ESTONIAN FUND FOR NATURE

Estonian Fund for Nature – ELF – is an environmental NGO working to preserve Estonian nature and biodiversity. Since 1991, the voluntary civic association, in cooperation with a number of supporting individuals and organizations, has led various wildlife conservation and awareness-raising projects in Estonia. For several years, ELF has worked to ensure the sustainable development of, and address the most important threats facing, the Baltic Sea.

www.elfond.ee



E L F



PASAULES DABAS FONDS

Pasaules Dabas Fonds is one of the best-known environmental conservation organisations in Latvia and an important WWF partner. Pasaules Dabas Fonds is working to increase knowledge and awareness of the links between land-use practices and the eutrophication of the Baltic Sea, as well as promoting sustainable fish consumption and integrated solutions for managing the Baltic Sea marine environment.

www.pdf.lv

**Pasaules
Dabas
Fonds**
in association with



WWF POLAND

WWF Poland has been active in Poland for the last 10 years. Currently, WWF Poland is focused on carrying out a project to protect grey seals and harbour porpoise. They have also created the 'Blue Patrol,' which is focused on rescuing Baltic mammals. WWF Poland works to achieve sustainable fisheries in the region and is active in trying to reduce eutrophication and implement a more effective and environmentally friendly management of the Baltic Sea and coast.

www.wwf.pl

LITHUANIAN FUND FOR NATURE

The Lithuanian Fund for Nature is a non-governmental nature protection organisation promoting nature conservation and the sustainable use of natural resources. Established in 1991, the fund became the first non-governmental organisation in Lithuania to accumulate funds and provide support to various nature protection programs and projects. The organisation is a valued member of the WWF Baltic Ecoregion Programme and cooperates with WWF on Baltic Sea protection and sustainable forestry in Lithuania.

www.glis.lt



Lithuanian Fund for Nature



WWF Baltic Ecoregion Programme

DELIVERING RESULTS

We are an active and effective change agent for the conservation and sustainable management of the Baltic Sea

COOPERATION

We promote constructive interactions to create awareness, spread ideas and stimulate discussion among stakeholders and partners


REGIONAL NETWORK

We represent the largest membership network in the region and are present in every country surrounding the Baltic Sea

INFLUENCE REGIONAL POLICY

We are a diligent watchdog that monitors how governments manage our common resource, the Baltic Sea



	<p>Why we are here To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.</p> <hr/> <p>www.panda.org</p>
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Please contact us for more information!
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www.panda.org/balticcontacts