



GREEN OFFICE

Environmental Management System for Sustainable Organisations

ACHIEVEMENTS AND ACTIVITIES IN 2010



The original version was:

Printed by Miktor, Helsinki, Finland

Printed on Cocoon Offset 120 g, with 100% FSC recycled label,
rated on checkyourpaper.panda.org

Layout: Johanna Kulmalainen

Editor: Laura Tahkokallio

Images: WWF and the Green Office organisations;
cover image © Wild Wonders of Europe / Konrad Wothe / WWF
© WWF Finland, 2011

Contact information:

Green Office

www.wwf.fi/green_office

Ms. Helka Julkunen

Head of Green Office Programme

Mobile: +358 40 531 0555

E-mail: helka.julkunen@wwf.fi

Skype: [helkajulkunen](https://www.skype.com/en/contacts/helkajulkunen)

CONTENTS:

1. What is Green Office? s. 5
2. Mitigating Climate Change and Reducing Ecological Footprint s. 9
3. Promoting Sustainable Lifestyle and Improving Environmental Awareness s. 14
4. List of Green Offices in 2010 s. 18

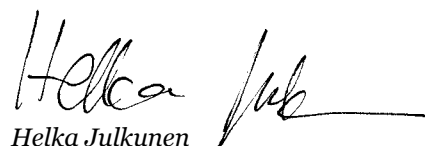
AMBITION AND REALISM CLEVERLY COMBINED

Inspiring, fun,
useful and productive
– the Green Office
initiative is all of these.
It helps offices carry

their environmental responsibility and motivates staff to sustainable solutions in every day office work. Looking back to the year 2010, I can proudly say that the Green Offices comprise a fantastic network of organisations with ambitious ecological objectives and realistic ways of achieving them.

The Green Office scheme supports offices in systematic improvement of their environmental performance. The main asset of Green Office is its concreteness. It provides the involved organisations with tangible objectives and ways to both reach and monitor them, with the help of an independent external expert, WWF.

For us at WWF, the Green Office initiative has opened exciting ways of fruitful collaboration with new partners from a variety of areas – business, public administration and education, for example. The Green Offices help WWF in a valuable way in achieving our goals: conserving the world's biological diversity and reducing the Ecological Footprint of humankind. At the same time, we implement the Green Office scheme in our own offices, doing our share. We want people and nature to thrive *together*.



Helka Julkunen
Head of Green Office Programme





© ISTOCKPHOTO.COM / WWF-CANADA

WHAT IS GREEN OFFICE?

Does your organisation want to reduce both its expenses and impact on the environment? Do you wish to motivate your staff to everyday better practices, good for business, people as well as

nature? Green Office, an environmental management system for offices, is an ideal tool for successful and sustainable organisations.

With the help of the Green Office initiative, organisations can easily reduce their Ecological Footprint, promote sustainable lifestyles, and mitigate climate change.

Green Office is a concept managed by WWF, the global conservation organisation. By paying the annual Green Office fee the organisations involved in the initiative also support WWF's work for a living planet.

Objectives

The purpose of the Green Office scheme is to:

- Reduce the consumption of natural resources by improving offices' environmental efficiency
- Promote sustainable practices by increasing environmental awareness of employees
- Promote climate change mitigation by requiring energy-saving and use of renewable energy sources

Benefits

The basic principle of the Green Office initiative is to promote continuous improvements in the environmental work and results of the involved organisations. Green Office aims at reducing the environmental impacts of office work. Every change helps: from using double-sided copies, adjusting computers' power saving settings and turning off lights, to recycling waste and choosing sustainable forms of transportation.

By joining the Green Office network, offices can save on materials and expenses. The Green Office initiative inspires employees to adopt environmentally sound habits and leads to high staff motivation.

The Green Office logo, provided for certified Green Offices, helps communicate your organisation's environmental work to staff, stakeholders and customers.

GREEN OFFICE IN FIGURES

- OFFICES OF AROUND 200 COMPANIES AND ORGANISATIONS, WITH 53,000 EMPLOYEES
- ACTIVE IN 11 COUNTRIES
- IN OPERATION SINCE 2002

Tools and services

Green Office is a ready, user-friendly concept. WWF offers deep expertise and experience, high-quality services and several practical and motivating tools:

Web tools:

- Compass
- Climate Calculator

Materials:

- Green Office tips for your staff
- Questionnaires for staff and service providers

Training and events:

- Network meetings and training
- Office inspections

Logo and diploma:

- Limited right to use the Green Office logo and the Green Office diploma

Global network

Green Office is a global concept developed and managed by WWF Finland. In 2010, the Green Office network covered Estonia, Finland (with the highest number of organisations involved in the Green Office initiative), India, Indonesia, Latvia, Lithuania, Pakistan, Romania, Switzerland, Turkey, and Vietnam (in some countries, only WWF's own office certified at this phase).

The Green Office scheme gathers leading sustainable organisations to an international network where experiences and best practices spread. The Green Offices represent a variety of business fields: from manufacturing and waste management to wholesale and retail trade, food service activities and IT, and many more. Public institutions such as universities are also widely represented among the Green Offices.



Every office can join the Green Office scheme, no matter what the starting level is. All offices improve their performance constantly. To become a Green Office, an organisation should:

12 STEPS TO GREEN OFFICE

1. ASSEMBLE A GREEN OFFICE TEAM
2. COMPLETE THE ASSESSMENT FORM
3. FORMULATE AN ENVIRONMENTAL PROGRAMME
4. DECIDE ON ITS ENERGY-SAVING ACTIONS
5. TAKE CARE OF WASTE SORTING
6. CONSIDER THE ENVIRONMENTAL ASPECTS OF PROCUREMENT
7. COMMUNICATE
8. INSTRUCT AND TRAIN
9. FILL IN THE CONSUMER HABIT QUESTIONNAIRE (VOLUNTARY)
10. ARRANGE FOR OFFICE INSPECTION
11. ADOPT THE GREEN OFFICE LOGO
12. DECIDE THE AIMS AND TARGETS TOGETHER WITH WWF AND FOCUS ON THEM

© AMEAN J.



Mr. Asad Umar, CEO,
Engro Corporation, Pakistan

A greener and more planet-friendly company

“In an era of global climate change, Engro Corporation Limited is cognizant of the need to protect the environment. The Green Office initiative is one of several measures to reduce our carbon footprint to ensure that we are a greener and more planet-friendly company.”

Following the certification of the Corporate Offices of Engro Corp, and our subsidiary Engro Fertilizers Limited, we now have an additional opportunity to make a positive impact on the Earth’s climate.”

© JENNI FORSBLOM



Ms. Hanna-Maija Paronen,
Project Coordinator,
Into and Ida Ltd, Finland

Minimal travel expenses and carbon footprint

“Encouraged by the Green Office initiative, we in Into and Ida Ltd, a Finnish communications corporation with offices in Helsinki and Jyväskylä, have started to use video conferences. Thanks to this, our key persons do not need to travel between these two cities any more.”

Remote access systems have helped us minimize both our travel expenses and carbon footprint. We have also experimented with video conferences with some of our customers to expand the benefits. This has led to great results: saving working time goes hand in hand with boosting the outcomes.”

© MINISTRY OF EMPLOYMENT AND THE ECONOMY

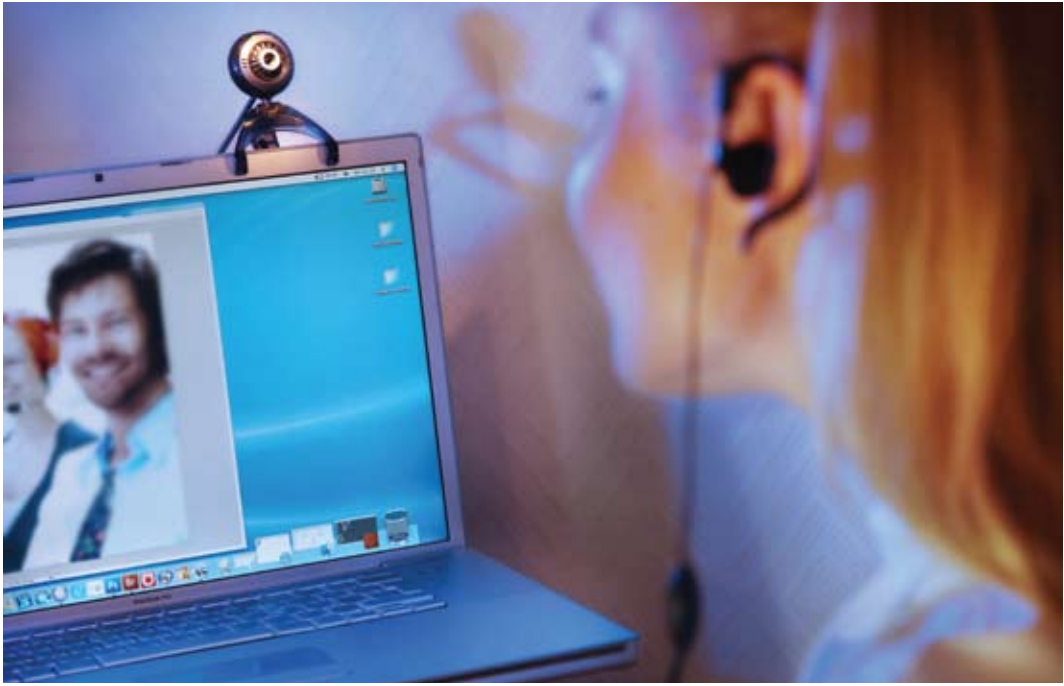


Mr. Erkki Virtanen,
Permanent Secretary,
Ministry of Employment
and the Economy, Finland

The public sector leads the way

“It is only natural for the Ministry of Employment and the Economy (MEE) to lead the way in this respect, too, and be the first ministry in Finland to be granted the right to use the Green Office logo. Environmental issues and sustainable development are linked to our operations in many different ways. I recommend other ministries to follow our example. Many environmental measures were already underway at the MEE, but the WWF system combined them into an entity that allows systematic monitoring. The idea of continuous improvement is inherent in the programme.”

The MEE has just completed an energy efficiency plan concerning the Ministry’s energy consumption. The practically oriented plan completes our Green Office activities so that they form a unified entity. The MEE requires all organisations within its administrative sector to prepare a corresponding plan by the end of 2012. Hence the public sector assumes an exemplary role – this is a growing obligation on the EU level, too.”



© KATRIN HAVIA / WWF



© KATRIN HAVIA / WWF



© NATIONAL GEOGRAPHIC STOCK / MARK THIESSEN / WWF

MITIGATING CLIMATE CHANGE AND REDUCING ECOLOGICAL FOOTPRINT

Combating climate change is a key in protecting the abundant diversity of life on Earth. We are currently using 50% more natural resources than our planet can sustain.

In 2010, the Green Offices showed leadership in reducing their climate impacts: their total carbon dioxide emissions decreased by 2,811 tonnes compared to those in 2009. This is equivalent to driving 426 times around the world with an average passenger car.

Impacts of climate change

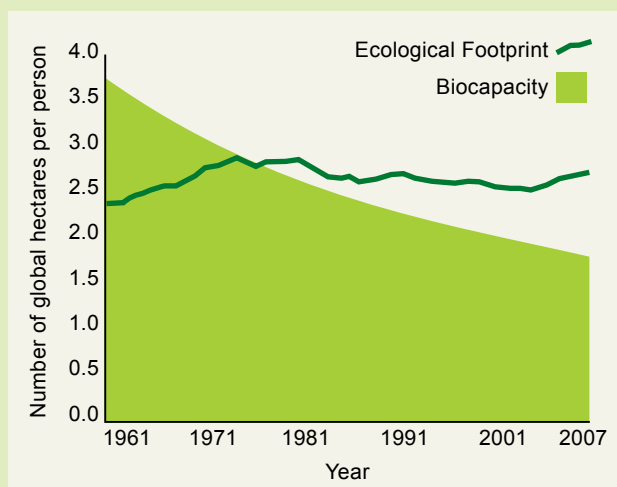
The climate plays such a major part in our planet's environmental system that even minor changes have impacts that are large and complex. These impacts include, for example:

- Rising temperatures
- Sea level rise
- Unpredictable and chaotic weather
- Mass extinction of wild animals in the near future
- People at risk due to drought, floods, deforestation and poor agricultural prospects

Living Planet Report: 1.5 planets needed

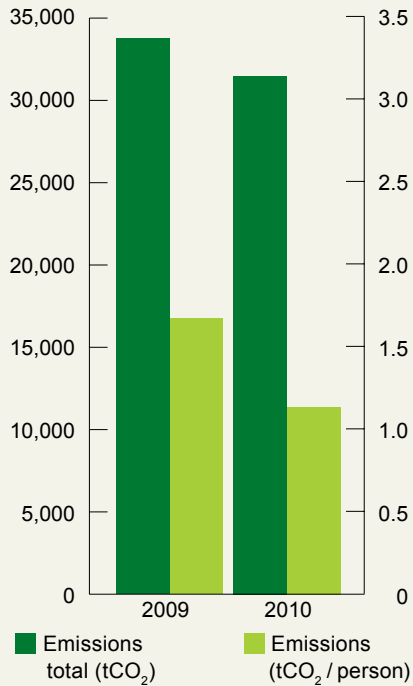
We are currently using 50% more natural resources than the Earth can sustain, reveals the 2010 edition of WWF's Living Planet Report – the leading survey of the planet's health.

The report uses the global Living Planet Index as a measure for the health of almost 8,000 populations of more than 2,500 species. The global Index shows a decrease of 30% since 1970, with the tropics hardest hit showing a 60% decline in less than 40 years. At the same time, the global Ecological Footprint has more than doubled.



© GLOBAL FOOTPRINT NETWORK 2010

Figure 1. Emissions caused by electricity consumption in the Green Office network in 2009 and 2010.



Energy consumption

Several activities from using advanced IT solutions to switching off unnecessary lights help cut down electricity consumption.

In 2010, electricity consumption in the Green Office network decreased by 2,960,285 kWh compared to 2009 (information received from 114 offices), leading to cost savings worth 412,368 euros. Electricity consumption per employee decreased by 32% (information received from 98 offices). (Figure 1)

Furthermore, certain Green Offices use renewable energy sources, and some offices have compensated their carbon dioxide emissions by investing in Gold Standard certified compensation projects and green certificates.

The Green Offices also reduced their heat consumption: compared to 2009, the carbon dioxide emissions caused by heating decreased by 3%, i.e. 8% per employee (information received from 35 offices; difference between changes in total emissions and emissions per employee is due to varying numbers of employees in 2009 and 2010). (Figure 2)

Transportation

Successful business may require some travelling, but sustainable organisations are able to cut down unnecessary transportation with the help of smart solutions, such as phone and video conferences and distance work.

In 2010, the Green Office network's carbon dioxide emissions caused by road traffic were 55 tCO₂, i.e. 2%, less than in 2009 (information received from 22 offices). However, per employee these emissions increased by 26% (information received from 17 offices). (Figure 3)

Increase in emissions was significant in air travel: from 2009 to 2010, the Green Office network's carbon dioxide emissions caused by air travel increased by 5%, up to 15,341 tCO₂ in 2010 (information received from 26 offices). This is mainly due to improved economical situation and growing business opportunities, but still gives the Green Office network a genuine challenge for improvement for the coming years. (Figure 4)

Paper consumption

Paper production has a large Ecological Footprint. It affects the future of the world's forests, endangered species, water resources, climate, and people.

In 2010, the Green Offices used 172,313,003 sheets of office paper, 8.3% less than in 2009 (information received from 108 offices).

Figure 2. Emissions caused by heating in the Green Office network in 2009 and 2010.

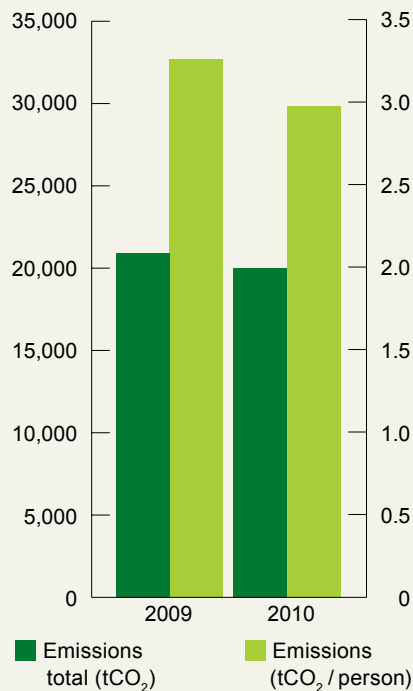


Figure 3. Emissions caused by road traffic in the Green Office network in 2009 and 2010.

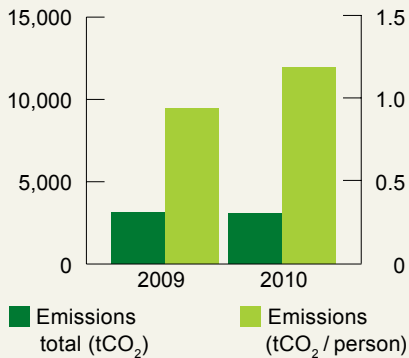


Figure 4. Emissions caused by air traffic in the Green Office network in 2009 and 2010.

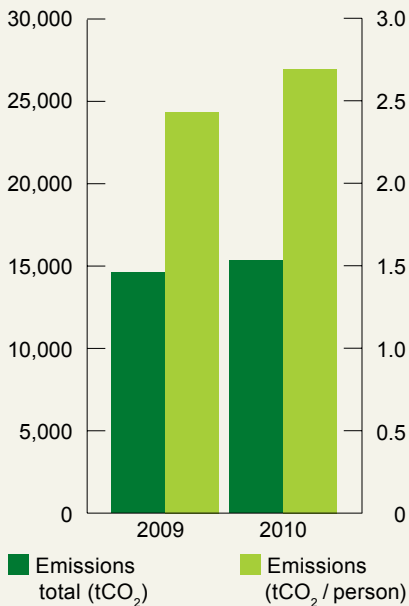
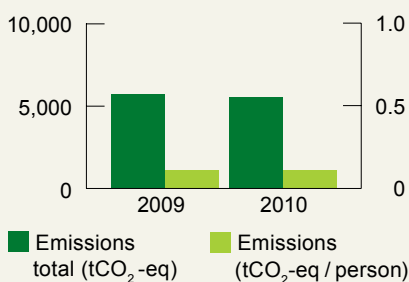


Figure 5. Emissions caused by paper consumption in the Green Office network in 2009 and 2010.



In addition to environmental benefits, reduced paper consumption brought about cost savings worth 110,000 euros. Also the consumption of printing paper decreased by 2.2% from 2009 to 2010. Altogether, the carbon dioxide emissions caused by office and printing paper usage decreased by 193 tCO₂-eq in 2010, compared to those in 2009. (Figure 5)

Water consumption

Humankind's water footprint has exceeded sustainable levels in several areas around the world recently, which makes it crucial to reduce both direct and indirect water usage.

In 2010, the Green Offices reported their direct water consumption for the first time. Water consumption per employee turned out to be 26 m³. The water usage of all the Green Offices (information received from 38 offices) is equivalent to the annual water consumption of 2,600 average Finnish citizens.

Waste generation

Avoiding waste generation is one of the most straightforward ways to save natural resources and to diminish our Ecological Footprint.

In 2010, the Green Offices did not manage to cut down their waste generation: on the contrary, it increased from 3,299,179 kg in 2009 to 3,493,781 kg in 2010 (information received from 41 offices). The carbon dioxide emissions caused by waste increased also by some 65 tCO₂-eq. The good news is that the amount of waste per employee in the Green Offices decreased by 62 kg, i.e. 17.5%, down to 293 kg in 2010 (information received from 39 offices).



© CHRIS MARTIN BAHR / WWF-CANON



GREEN ON THE ROOFTOP

CASE TANNER

Vegetables, fruit, plants and flowers blossom on the rooftop garden of TANNER Vietnam. TANNER, a service provider based in Ho Chi Minh City, Vietnam, offers technical communication solutions for companies producing and selling technical products. All employees of this Green Office certified member act eagerly towards urban ecology.

TANNER's green paradise is not just about looking good, but has economical, social, and educational benefits for its employees, company, and the city in the near future. The garden not only reduces the building's electricity consumption and carbon footprint, but also filters air-borne pollutants. The plant blossoms create a lush place where employees can relax, while vegetables and fruit are used in their daily lunches. TANNER also has a forward-thinking and advanced plan to install a rooftop photovoltaic solar-system to generate its own renewable electricity for office use in the future.

Growing plants on the rooftop is a popular ecological concept in many mega-cities, like New York or Tokyo, where green zones and parks are getting diminished due to urban expansion. For instance, it was calculated that the temperature in Tokyo could be lowered by 0.11–0.84°C if 50% of all available rooftop space was planted with greenery.

CASE YLE

The programmes and content of Yle, Finland's national public service broadcasting company, reach almost 95% of Finnish people. The company makes good use of its excellent opportunities to promote environmental awareness and to provide information on our living planet.

Going backstage reveals that Yle takes sustainability seriously also in its own office operation. Yle was the first large media company to receive the Green Office certification. The company has, among other things, invested in ecological business travel. It has 17 hybrid cars with low emission levels. During the year 2010, air travel decreased by 13% compared to the previous year, thanks to for example video and tele conferences and avoiding unnecessary travelling.

Improving energy efficiency is a true challenge for an office such as Yle, since programme production requires large information systems, servers and studios, using a great deal of energy. Yle has answered to the challenge successfully: it uses environmentally sound district cooling and frequency converters, for instance. As a result of a variety of activities, the electricity consumption in the Helsinki main premises decreased by 1,700,000 kWh between 2007 and 2010. This is equivalent to the amount of electricity required per year by 100 single-family homes heated with electricity in Finland.

NEWS AND ENTERTAINMENT WITH ENVIRONMENTAL DIMENSIONS



THE WHOLE ORCHESTRA IN SYNC FOR THE ENVIRONMENT

CASE SPONDA

Can you play stunning music with a paint can? Sponda employees can. At the 2010 SponDay personnel day, they formed an eco-orchestra of over 100 musicians playing instruments made of recycled materials. The eco-orchestra symbolises perfectly, how green values guide operations in this real estate investment company. Sponda uses the Green Office programme as a part of its effort to improve the organisation's environmental expertise and to guide its personnel in making environmentally sound choices.

The Green Office programme's energy saving goals are closely linked to Sponda's energy efficiency programme, which optimises the energy consumption of properties in partnership with client companies. Energy efficiency goals and measures for achieving them are set individually for each property based on the results of an energy review. The costs saved through the scheme will be re-invested in the property.

In late 2010, Sponda also initiated wider co-operation with WWF Finland. The aim of co-operation is active communication about environmental issues to customers.

CASE FINNISH TAX ADMINISTRATION

When night falls, desktop computers at the offices of Finnish Tax Administration get switched off automatically to save electricity. In the daytime, if a computer is not used, its hard disk will be disconnected within five minutes and the display in 15 minutes, for the same reason. The Green Snapper function, both economical and ecological, is a secret to savings worth 140,000 euros annually.

Green Snapper is only one example of the sustainability solutions used at the Finnish Tax Administration. Due to tax authorities' complex obligations, this member of the Green Office network is a big paper consumer. However, online services, such as the online Tax Account system to taxpayers, launched in 2010, help cut down consumption and reduce CO₂ emissions. Reducing paper consumption by only 2% means saving 19 tonnes of paper per year. Finnish Tax Administration also uses video conferences actively: it has video conference facilities in 27 offices around Finland.

The Embassy of Finland in Hanoi, Vietnam, is an active member of the Green Office network. The Embassy has purchased bicycles for their whole staff. You can see even Mr. Ambassador Pekka Hyvönen riding his bicycle to meetings nearby.



PROMOTING SUSTAINABLE LIFESTYLE AND IMPROVING ENVIRONMENTAL AWARENESS

When people understand their connection to the natural world, they are inspired to act. The Green Office initiative encourages organisations to build

environmental awareness and to promote ecological and economical sustainability through versatile activities and training.

Treasuring and measuring sustainable lifestyle

Do you encourage your fellow workers to environmentally sound procedures during the working day? Have your computer's power saving features been activated, and do you prefer internet, phone or video conferences over business trips?

Each year, the employees of the Green Offices are asked to fill in an on-line Consumer Habit Questionnaire, measuring their level of eco-friendliness and how it develops.

In 2010, more than 6,500 employees from 92 organisations filled in the questionnaire. In average, they received 63.6 points on a scale from 0 to 100 points. This shows that environmental thinking has already rooted in the Green Office network but future challenges prevail. Fortunately, the Green Office concept gives solutions and tips for continuous improvement.

Events and training

Network meetings and training provide the Green Office network with both information and inspiration. Current and crucial themes are covered, leading to eye-opening discussions and new insights on best practices.

In 2010, WWF organised six large network meetings for the Green Offices, with around 240 participants attending from different organisations. The topics of these network meetings varied from paper consumption, waste management and ecological impacts of food production and consumer choices to staff motivation and organisational success stories.

In addition, the Green Office concept was introduced at ten other events with 250 participants attending. Many offices involved in the Green Office network also organised their own environmental days for their staff during the year.

**HAVE YOUR
COMPUTER'S
POWER SAVING
FEATURES
BEEN ACTIVATED?**



© BRENT STIRTON / GETTY IMAGES



© ISTOCKPHOTO.COM / WWF-CANADA



© KATRIN HAVVA / WWF

PORCELAIN ONLY, PLEASE

CASE HEWLETT-PACKARD

Before 2006, about 900 disposable cups were used every day at the headquarters of Hewlett-Packard Finland, a part of the famous multinational information technology corporation. Nowadays, however hard you seek, you will not find any disposable containers in this Green Office. In addition to environmental benefits, this generates savings. The annual cost of using disposable cups was 12,650 euros. Buying porcelain cups to the whole personnel cost 3,500 euros, making the move economically profitable although using porcelain naturally brings about some new costs, such as purchase of new cups occasionally and washing expenses.

Going from disposable to porcelain is just one example of the wide array of activities carried out at the Finnish office of Hewlett-Packard, ranging from using advanced lighting and central cooling systems and pressure relief valves to serving tasty and ecological local food. What motivates the whole personnel is the Environmental Day, organised four times a year. During the Environmental Day, latest data on water, energy and paper consumption per employee, for example, is released, and a specific theme such as fair trade is covered.

PERSONNEL MOTIVATION GENERATES RESULTS

CASE VEIKKAUS

Sorting waste is already a well-established practice at Veikkaus, a Finnish gaming company generating over nine million euros for the benefit of Finnish arts, sports, science, and youth work every week. The amount of waste in Veikkaus' head office, with 325 employees, has decreased by 30% during 2003–2008. At the same time, utilization of waste has increased from 40% to 99% and stayed there, thanks to efficient sorting. Only 1% of waste ends up at the landfill.

All workstations have separate receptacles for energy waste, office paper, and recyclable paper. Receptacles for confidential papers, mixed waste, and biowaste are located in communal areas. There are also collection points for other types of waste, such as batteries, wood and hazardous waste. The company's printing environment has been reformed thoroughly. Duplex printing is set as default in new printers. Veikkaus also gave up plastic dishes, and most of the toilets in the head office have paper dosing machines.

Veikkaus' head office has an active Ecological Team, set up by personnel in 2004. The team puts Veikkaus' environmental responsibility into practice and improves personnel's understanding of environmental issues. The team has 15 members representing different units and locations. The Ecological Team has, for example, organized flea markets for old clothes and other unwanted goods. The team is proactively providing personnel with information throughout the year. Waste management is also a part of Veikkaus' introduction process.

FROM SWEET CHOCOLATE TO SUSTAINABILITY

CASE MARS FINLAND

Mars®, Snickers®, Whiskas® and Pedigree® are making you and your pets happier. However, Mars Finland is not only about food, chocolate and pet care products. The organisation is dynamically going forward with its sustainability agenda in its offices in Helsinki, Tallinn and Vilnius, around the Baltic Sea.

For Mars, improving the environmental performance of the company is deeply rooted in its values. The success of the family company is not only measured by the financial parameters, but also by the positive impact it has on people and the planet. Bringing the global priorities closer to the local Mars associates, everyone has been engaged in an inspiring team effort – a fun game that has led all associates to profound discussions on what difference they can make locally to make our planet greener. At Mars, they believe every action counts, no matter how big or small – for example, simply using PIN-printing and double-sided printing has reduced paper consumption by 25%.

© WWF/SEAN KELLAND

EARTH HOUR 2010: THE GREEN OFFICES SWITCHED OFF THEIR LIGHTS

On Saturday 27 March, Earth Hour 2010 organised by WWF broke new records for participation with 128 countries and territories joining the global display of climate action. Iconic buildings and landmarks from Asia Pacific to Europe and Africa to the Americas switched off. People across the world turned off their lights and came together in celebration and contemplation of the one thing we all have in common – our planet.

The Green Offices took eagerly part in this global sustainability movement. In Finland alone, around 60 organisations involved in the Green Office initiative switched off their lights to celebrate Earth Hour.



LIST OF GREEN OFFICES IN 2010

In 2010, most Green Offices
were based in Finland.

Corporate

Abbott Ltd
Alko Ltd
Anglo-Nordic Ltd
Berner Ltd
BTJ Finland Ltd
Fazer Food Services Ltd
Finlandia Hall
Finnish Industry Investment Ltd
Fortum Corporation
Frami Ltd
Fujitsu Services Finland Ltd
G4 Security Services Ltd
Gustav Paulig Ltd
HAVI Logistics Ltd
Helsingin Energia
Hewlett-Packard Finland
HYY Group
Itella Information Ltd
Ixonos Ltd
KJ-Kiinteistöjohto Ltd
Konica Minolta Business Solutions
Kraft&Kultur
L M Ericsson Finland
Leaf Finland Ltd
Lemminkäinen Group
Lindell
Logium Ltd
Logonet Ltd
Luottokunta Ltd
Manner Ltd
Manpower Ltd
Marimekko Ltd
Mars Finland Ltd
McDonald's Finland
Meda Group
Metso Corporation
Microsoft Ltd Finland
Modeo Ltd/Re:Office
MSD Finland Ltd
Naturpolis Ltd
Neste Oil
Newsec Ltd
Novo Nordisc Farm Ltd
Officeday Finland Ltd
Otoplug Ltd
Ovenia Ltd
Packages Ltd
Painonet Ltd
Polarputki Ltd
Preseco Ltd
Primula Ltd
Rautaruukki Ltd
Sanquin Ltd
Schneider Electric Buildings Finland Ltd
SEA LIFE Helsinki
Senaatti Properties

Seppo Laine Patent Agency
Sponda Plc
St1 Group
Stafix Ltd
StoraEnso
Suomen Asumisoikeus Ltd
Suomen Uusiokuori Ltd
Suominen Ltd
Tandberg Ltd
Technopolis Group
TeliaSonera Finland
Tellabs Finland
Tieto Ltd
Turun Juva Ltd
Vaisala Ltd
VEM Motors Finland Ltd
Veikkaus Ltd
VR Group

Finance and banking

Evli Bank Plc
FIM Group
Intrum Justitia Credit Management Services
NASDAQ OMX Helsinki
Nordea Finance Finland
Nordic Investment Bank of Finland
OP-Pohjola Group
SEB Finland

Insurance companies

Etera Mutual Pension Insurance
Ilmarinen Mutual Pension Insurance
Tapiola Group

Engineering and architect firms

Gullstén & Inkinen
Larkas & Laine
Reijo Patronen Ltd
Saanio & Riekkola
Vahanen Group

Law firms

Borenus & Kemppinen
Castrén & Snellman
Fondia Ltd

Consulting

Arcusys Ltd
Coo Service Management
Cursor Ltd
Deloitte & Touche Ltd
Hansel Ltd
Innolink Research Ltd
PCP Partner Business Technology service company
PricewaterhouseCoopers Finland Ltd
Staria Ltd

Communications, marketing and advertising

Advertising Agency Tasku Ltd
Berner Ltd
Clear Channel Finland Ltd
Digita Ltd
Frantic Digital Agency
Into & Ida Ltd
JCDecaux Finland
Mediasignal Communications Ltd
N2 Marketing Ltd
Pro Image Ltd
Salomaa Group
Scandinavian Marketing Services Ltd
Tamro Group
TBWA Group
TNS Gallup
YLE, The Finnish Broadcasting Company

Publishing

A-lehdet Oy
Bonnier Publications Ltd and Bonnier Business Forum Ltd
Edita Publishing Ltd
Gummerus Publishing Ltd
Mediatalo ESA, Esa Printing
Sanoma Group Parent Company

Travel agencies and tour operators

Area Travel Agency Ltd.
Kaleva Travel
Tjäreborg

Ministries

Ministry of Education and Culture (Finland)
Ministry of Defence (Finland)
Ministry For Foreign Affairs, Unit of International
Environmental Policies (Finland)
Ministry of Employment and the Economy (Finland)
Ministry of Finance (Finland)

Public administration

Construction Establishment of Defence Administration
Governing Body of Suomenlinna
Evira, Finnish Food Safety Authority
Finnish Meteorological Institute
Finnish Tax Administration
Finnish Tourist Board
Helsinki Region Environmental Services Authority
Population Register Centre
State Treasury
Statistics Finland
TraFi, The Road Traffic Sector of the Transport
Safety Agency

Education

Aalto University School of Science and Technology,
Dipoli Congress Centre
Arcada University of Applied Sciences
Edupoli
Espoo School of Performing Arts
Haaga-Helia University of Applied Sciences
Hanken School of Economics
Helsinki Business College
Metropolia University of Applied Sciences
Savo Consortium for Education
Oulu University of Applied Sciences
Theatre Academy Helsinki
University of Helsinki, Viikki Campus

Municipalities

City of Helsinki, Department of Education
City of Kauniainen, Town Hall
City of Oulu, Department of Education

Organisations

Centre for International Mobility CIMO
Finland's Slot Machine Association (RAY)
Finn Church Aid
Finnish Energy Industries
Finnish Evangelical Lutheran Mission FELM
Finnish National Committee for UNICEF
Finnish Orienteering Federation
Finnish Sports Federation
Finnish Youth Cooperation Allianssi
The Greens of Finland
Plan Finland
Sitra, the Finnish Innovation Fund
Social Democratic Party of Finland
Suomen Vammaisurheilu ja -liikunta VAU
Suomen Moottoriliitto
TDC Ltd
Teosto, The Finnish Composers' Copyright Society
The Swedish Martha Association in Finland
VTT Technical Research Center of Finland
WWF Finland

Labour unions

SAK, Central Organisation of Finnish Trade Unions
Service Union United PAM
Talentia, Union of Professional Social Workers
TEK, The Finnish Association of Graduate Engineers
The Finnish Pharmacists' Association

Joined in 2011

City of Lahti, Concern and Development Services
CSC – IT Center for Science Ltd
Eazybreak Ltd
Forbo Flooring Finland
ISS Services Ltd
Lassila & Tikanoja Ltd
Ministry of the Environment (Finland)
Municipality Finance Plc
Prog-It Ltd
Signom Ltd
Warner Music Finland Ltd

Offices outside Finland

Dragon Line, Vietnam
ENGRO Fertilizers Limited, Pakistan
Synergy Energy Global, Pakistan
TANNER, Vietnam
Terra Verde Travel, Vietnam
The Embassy of Finland, Hanoi Vietnam
TRG International, Vietnam
Tuong Phat, Vietnam
Unilever, Vietnam
Vina Capital, Vietnam
Vodafone, Turkey
WWF Greater Mekong, Vietnam
WWF Indonesia
WWF International, Gland Switzerland
WWF Nepal
WWF Pakistan
WWF Romania
WWF Turkey

ECOLOGICAL FOOTPRINT

We are currently using 50% more natural resources than the Earth can sustain. The Green Offices constantly reduce their impact on the environment.

SUSTAINABLE LIFESTYLE

The Green Office initiative encourages offices to build environmental awareness and to promote ecological and economical sustainability through versatile activities and training.



CLIMATE CHANGE

In 2010, the Green Offices showed leadership in reducing their climate impacts: their total carbon dioxide emissions decreased by 2,811 tonnes compared to those in 2009. This is equivalent to driving 426 times around the world with an average passenger car.

COST SAVINGS

Good environmental and financial performance often go hand in hand. In 2010, the Green Offices managed to save 412,368 euros by reducing their electricity consumption, for example.



Why we are here.

To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

www.panda.org

